

Marco Vercelli



Passionate about art and culture, after graduating in Humanistic studies, my desire to translate my passion for art into functional, contemporary elements aimed at enhancing the individual led me to pursue a **Fashion Design Degree** at IED in Milan, where I graduated with honors with a thesis focused on the concept of "Liquid Modernity."

I love the **research** approach aimed at creating a unique artistic and communicative dimension, which I am passionate about translating into garments through the choice of evocative and effective fabrics and materials that convey emotions without ever losing sight of **functionality, contemporaneity, and sustainability**.

My approach to each project is based on meticulous analysis and in-depth research, creativity, and a contemporary vision, always with a keen eye on the **heritage of a brand**.

Having developed a strong interest in fabrics and materials I am now eager to put myself to the test in **Research and Development** roles within the Product department of the fashion sector, where I can put my acquired skills to use and develop new ones; I am equally interested in taking part in stimulating projects within the Style department as a **Fashion Designer** with an approach that is always passionate and curious.

PERSONAL DATA



Borgomanero (NO)
12/01/1998



Via Frà Dolcino 33,
13011 Borgosesia (VC) - Residential address



Via Salasco 3,
20136 Milan, Italy - Home address



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Licensed and self-sufficient

Available for relocation

ONLINE INFO



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WORK EXPERIENCE



- Product cataloging and archiving specialist at Zegna (Milan, Italy)

Management of cataloging and archiving activities: I was responsible for photographing the brand's garments and subsequently cataloging them using Excel files for cataloging and archiving purposes.

June - December 2025

EDUCATION



- Bachelor's degree in Fashion Design

IED European Institute of Design - Milan
Grade: 110/110 with honors

October 2021 - April 2025

Thesis project: "Liquid Modernity." Inspired by Bauman's essay "Liquid Modernity," I designed a menswear/womenswear fashion collection focused on contemporary formal wear, developed through the choice of fabrics and silhouettes that evoked my vision of contemporary society and fashion.



- Bachelor's degree in Humanistic

Catholic University of the Sacred Heart - Milan

October 2018 - December 2021



- English language course

Shenker - Milan

February 2018 - June 2018



- Bachelor's degree course in banking, insurance and finance

Catholic University of the Sacred Heart - Milan

October 2017 - January 2018



- High school diploma in Scientific studies

G. Ferrari High School for Science studies - Borgosesia

September 2012 - June 2017

SKILLS

TECHNICAL SKILLS

- Manual and digital illustration
- Technical drawing and technical sheets
- Iconographic research, target research, textile research, product research, color chart development
- Pattern making
- Sewing
- Fashion design: menswear, womenswear, kidswear, accessories
- Concept development
- Artistic direction for photos and videos
- Styling
- Moodboard development
- Brand identity
- Graphic design for prints and fabrics
- Knitwear
- Merchandising development

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- CLO 3D
- Procreate
- Adobe Premiere
- Canva
- Office: Word, Excel, Power Point
- Operating systems: Windows, Mac

LANGUAGES

- Italian: Native speaker
- English: B2 level
- French: Base level